



Year in Review

March 2025 – February 2026

Building our Brookland Community

Four ways BNCA elevated its impact in the past 12 months

1

Community voice & advocacy

Listening sessions, written communications, and direct engagement with neighbors and decision-makers.

3

Fostering partnerships

Welcomed local organizations, schools, and community groups through Brookland Civic

2

Supporting economic vitality

Convened local businesses and gathered resident input to strengthen 12th Street.

4

Neighborhood connection

Signature events and low-barrier ways for neighbors to meet and participate.

Highlights (by the numbers)

Documented community reach and engagement

430

BNCA Members

As of January 2026

340

Responses to 12th Street Survey

Sept 5–28, 2025

8

In Person Meetings

Including 12th Street restaurants

1st

Yard Sale Passport Contest

3 Winners!

75

Great Brookland Yard sale sites

May 10, 2025

1st

Halloween After Party & Costume Contest

October 2025

1st

Kiosk Lighting Ceremony

December 2025

7

Clean Up Events

3

Salsa Dance Events

1st

Neighborhood Table Talk

Collaboration with Catholic University

And More!

From meetings to measurable community outcomes

- Created spaces for listening (e.g., community sessions on major projects)
- Produced shareable artifacts (letters, surveys, reports)
- Convened cross-sector partners (businesses, schools, nonprofits, and city offices)
- Expanded “low lift” participation through events and kiosk activations
- Provided reports, reading room documents, and follow ups



Community voice on development

901 Monroe Street: translating resident feedback into clear priorities

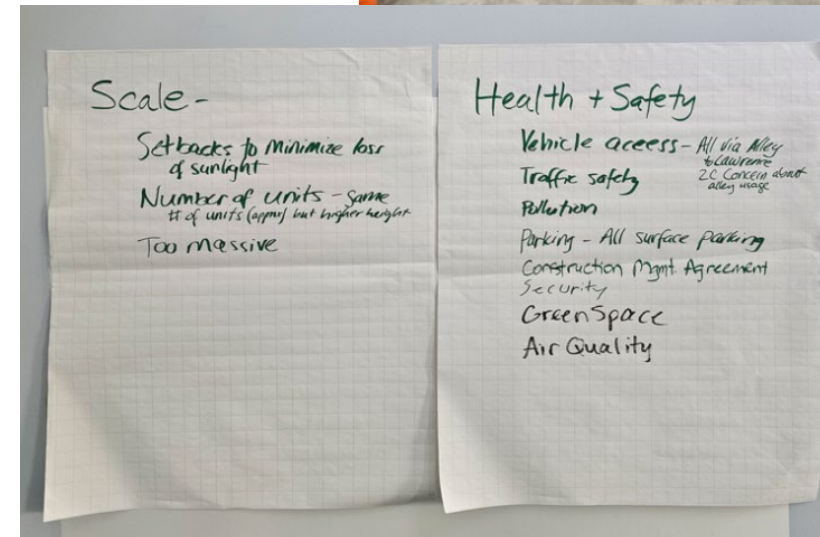
What Brookland Civic did:

- Hosted a standing-room community listening session focused on the project.
- Captured input from nearby residents (“200 Footers”) and broader Brookland stakeholders.
- Shared a written summary with members, developers, ANC, Zoning Commission, and others
- Met with the ANC 5B Development, Zoning, and Land Use (DZLU)
- Testified at the Zoning Commission hearing
- Participated in negotiations for the Construction Management Agreement



Key issues raised:

- Scale & character
- Health & safety/traffic
- Monroe Street “life” (retail-ready, activation);
- Amenities (green space, family-sized units).



Supporting Economic Vitality: 12th Street

12th Street retail corridor: Listening → Data → Recommendations

What BNCA did:

- May 2025: convened a business roundtable (owners + MPD)
- Sept 2025: surveyed residents across the corridor (340 responses)
- Oct 2025: published results and committed to recommendations

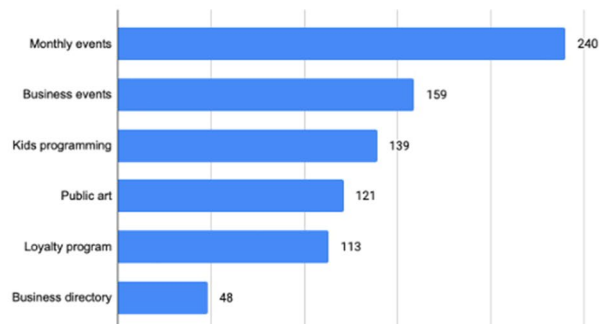
Key takeaways:

- Desire for more restaurants/cafés/“third spaces”
- Strong potential but needs renewed attention and investment
- Support for regular programming (e.g., First Fridays).



Q11. Which of the following programs do you think would encourage more retail customer traffic on 12th Street?

Monthly 12th Street-wide events such as “first Fridays” hold the most appeal for respondents



Respondents were asked to select up to 3 options from the following list:

- Public art features
- Kids-oriented programming
- Business-specific events (e.g., trivia, book readings, etc.)
- Neighborhood loyalty/discount card
- Brookland business directory
- Monthly 12th Street-wide events (e.g., “first Fridays”)
- Other (specify)

Partnerships & civic engagement

Linking partners and neighbors

- Organized meetings to collaborate with other neighborhood organizations and institutions
 - Greater Brookland Garden Club
 - Greater Brookland Intergenerational Village
 - Greater Brookland Community Group
 - Friends of Noyes Park
 - Catholic University
- Held meetings at neighborhood locations
 - DCTV
 - Primrose
 - Otis@12
 - Krystal Tex Mex
- Created Block Party “How-To” Guide
- Held clean up and planting events
- Highlighted neighborhood nonprofits and schools
 - Free DC
 - Deaf Reach
 - Brookland Strong
 - Brookland Middle School
 - Mary McLeod Bethune Day School
- Community Education
 - DC Vision 2050
 - Lead Free DC
 - Ward 5 Mutual Aid Society



Neighborhood connection

Events that build belonging (and bring new neighbors in)



The Great Brookland Yard Sale 2025

Sales happening May 10th 10 AM - 2 PM.*

The Great Brookland Yard Sale is a day for Brookland residents to host concurrent yard sales. It's a great way to sell, shop and meet your neighbors! Win prizes by visiting sales with your passport.



* Individual sale times may vary. If there is rain, we will reschedule to May 17th.

NEW THIS YEAR! Win Prizes with Your BNCA Yard Sale Passport

1. **Get your map, which is also your passport!** Pick one up at Yard Sale Central (12th and Newton in front of the BNCA Kiosk), Brookland Farmers Market, or 12th Street Cleaners. Want to print at home? Download and print from BrooklandCivic.org. *NOTE: Only printed copies are eligible to submit.*
2. **Visit yard sale locations.** Each address on the map is a participating site. When you visit, ask for the keyword at the table.
3. **Record your visit.** Write the keyword in the space next to the address on your passport. Each completed entry is worth 1 point.
4. **Submit your passport.** Turn in your completed passport at Yard Sale Central by 2:30 pm on Saturday.
5. **Win big!**

The participants with the most points will win a Brookland Bonus Bundle—a prize pack filled with gift certificates from local businesses!

Winners will be announced at the BNCA Meeting on May 20th.

- 1st Prize, \$225 value**
 \$100 Lodo Pizza
 \$75 Annie's Ace Hardware
 \$25 Perfection Salon
 \$25 Cool Coffee
- 2nd Prize, \$185 value**
 \$75 Lodo Pizza
 \$50 Annie's Ace Hardware
 \$20 Perfection Salon
 \$20 Cool Coffee
- 3rd Prize, \$105 value**
 \$50 Lodo Pizza
 \$25 Annie's Ace Hardware
 \$15 Perfection Salon
 \$15 Cool Coffee
- In the event of a tie, winners will be selected by random drawing.*



BROOKLANDCIVIC

ITS BACK!
 PLEASE JOIN US
 FOR ANOTHER NIGHT
 OF SALSA DANCING
 IN BROOKLAND!
 THURSDAY, AUGUST 21st
 AT KYSTAL TEX MEX!
 3629 12th Street NE

7:30 PM
 Ultimate Beginner Lesson

8:00-9:00 PM
 Social Dancing

- ✦ A joyful night of music and movement
- ✦ Celebrate our law-abiding, community-minded neighborhood
- ✦ No partner, no experience, no pressure — just fun!
- ✦ Learn basic Salsa • Bachata • Merengue
- ✦ Bring an unopened pack of toilet paper to support Deaf Reach

Neighborhood Table Talk

Monday, Nov. 17, 2025
 6:00-7:00 PM

Social Media & Young People: Risks and Rewards

THE CATHOLIC UNIVERSITY OF AMERICA College of Arts and Sciences

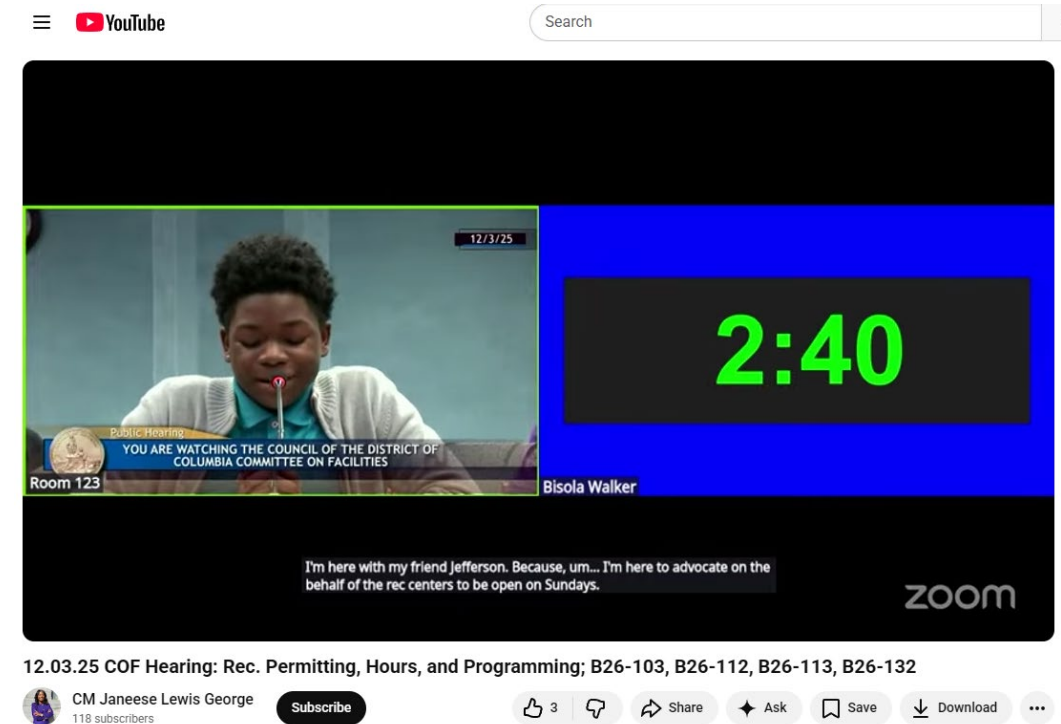


Connection leads to participation

Involving our Youth

After connecting with Brookland Middle School librarian Edgard Guerrero, BNCA notified him of upcoming legislation about increasing the hours of rec centers, including Turkey Thicket. Mr. Guerrero organized 5 students from 6th, 7th, and 8th grade to attend DC Council to testify on behalf of B26-0113 DPR Hours Expansion Amendment Act.

The students interviewed staff at the office of Ward 5 Councilmember Zachary Parker, then met Councilmember Janeese Lewis-George, and testified on behalf of the bill that seeks to open Rec Centers around the city for extended hours and on Sundays. They also met the current Director of Parks and Recreations and received an invitation for pizza!



Watch the testimony: <https://www.youtube.com/live/bn399zndWMI?si=vAPEO9pvpOpCrpsH> (Starts at minute 11)

Neighborhood connection

Events that build belonging (and bring new neighbors in)



FIRST EVER
KIOSK LIGHTING
ORNAMENT HANGING
BROOKLAND HOLIDAY EVENT!



5 DAYS TO LOVE!

PLEASE JOIN US FOR OUR FIRST 2026
BROOKLAND CIVIC NEIGHBORHOOD EVENT:
HEARTS + LOCKS!

WHEN: SAT FEB 14
TIME: 1-2pm
WHERE: The Brookland Kiosk
12th/Newton NE

- Come hang a heart or lock with a message of love for Brookland, family, friend or pet!
- Enjoy Heart Linzer Cookies and Hot Chocolate with fun heart marshmallows!

BROOKLAND CIVIC

BECOME A MEMBER:
www.brooklandcivic.org
FOLLOW FACEBOOK + INSTAGRAM:
[@brooklandcivic](https://www.instagram.com/brooklandcivic)



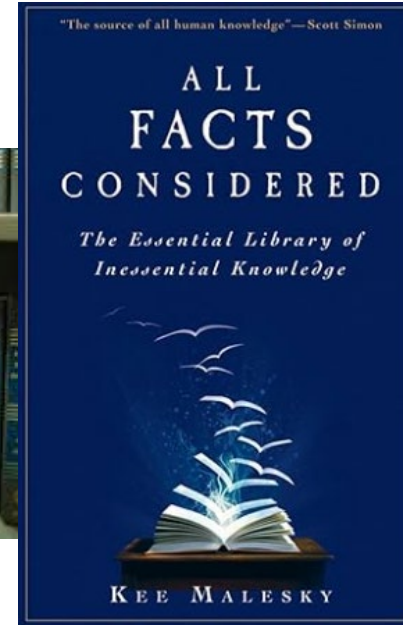
Remembering our fellow Brooklanders



Pierpont Mobley



Kee Malesky



Rohulamin Quander

Thank you from your 2025 Officers

- President – Dawn Amore
 - Vice President – John Leibovitz
 - Treasurer – Josh Bercu
 - Membership Director – René McCray
 - Recording Secretary – Kathy Jacquart
 - Communications Director – Elise Scott
 - At-large Member – Kinyofu Mlimwengu
- And thank you to year-round BNCA volunteers: Amanda Frayer and Christine Matthews





Thank you, Brookland.

Join • Volunteer • Share

brooklandcivic.org • brooklandcivic@yahoo.com